



4<sup>th</sup> Annual Falls Church Education Foundation Run for the Schools  
1 Mile Fun Run and 5K Race  
Sunday, September 13, 2009  
The City of Falls Church

This event takes runners through the charming neighborhoods of the City of Falls Church. It attracts both serious and novice runners alike by offering a race-sanctioned route and a Fun Run for family participants. In 2008, 250 runners and walkers participated in the event. Planners anticipate that approximately 400 runners and walkers will participate in the 4<sup>th</sup> Annual Run for the Schools.

Title Sponsor \$7,500 (1 available)

- your corporate identity to be printed on race T-shirts
- corporate identity printed on promotional materials including registration forms (online registration and hard copy) and event banner; banner is displayed on Broad Street or Washington Boulevard in Falls Church City; approximately 28,000 automobiles pass under the street per day
- listing in event press releases
- listing in promotional materials placed in regional sports/running printed and online publications i.e. Washington Running Report
- opportunity to include a promotional item or materials in participant race packets
- opportunity to staff a promotional table or booth at post-race Family Party

1-mile Family Fun Run Sponsor \$5,000 (1 available)

- your corporate identity to be printed on race T-shirts
- corporate identity printed on promotional materials including registration forms (online registration and hard copy) and event banner
- listing in event press releases
- opportunity to include a promotional item or materials in participant race packets
- opportunity to staff a promotional table or booth at post-race Family Party

Registration Sponsor \$2,000 (SOLD)

- On-site signage at pre-event packet pick-up
- opportunity to staff with company employees and provide giveaway
- your corporate identity to be printed on race T-shirts
- listing in Foundation newsletter and event press releases
- opportunity to include a promotional item or materials in participant race packets
- opportunity to staff a promotional table or booth at post-race Family

Finish Line Sponsor \$1,000 (SOLD)

- On-site signage at Finish Location
- listing in on-line race description [www.fc EDF.org](http://www.fc EDF.org) and Run Page
- opportunity to staff with company employees and provide giveaway
- your corporate identity to be printed on race T-shirts
- listing in Foundation newsletter and event press releases
- opportunity to include a promotional item or materials in participant race packets

T-Shirt Sponsors \$1,000 (8 OUT OF 10 SPONSORSHIPS STILL AVAILABLE)

- your corporate identity to be printed on race T-shirts
- listing in Foundation newsletter and event press releases
- opportunity to staff a promotional table or booth at post-race Family Party
- opportunity to include a promotional item or materials in participant race packets

Beverage Sponsor (1 AVAILABLE) or Snack Sponsor \$750 (SOLD)

- Signage at Beverage/Snack Station
- listing in Foundation newsletter
- opportunity to staff with company employees and provide giveaway
- your corporate identity to be printed on race T-shirts
- listing in Foundation newsletter and event press releases
- opportunity to include a promotional item or materials in participant race packets

**Additional Event Sponsorships- Post-Race Awards Ceremony & Family Party**

These activities take place at historic Cherry Hill Park in Falls Church immediately following the 5K Race & 1 Mile Family Run/Walk.

Awards Ceremony and Family Party Sponsor \$1,000 (1 available)

- Your corporate identity to be printed on race T-shirts
- On site signage at post-race location in Cherry Hill Park in Falls Church as Awards Ceremony sponsor
- opportunity to staff a promotional table or booth at post-race Family Party
- listing in Foundation newsletter and event press release
- opportunity to include a promotional item or materials in participant race packets

Carnival Game Sponsorships: (to view carnival games & equipment go to [www.flashpointproductions.com](http://www.flashpointproductions.com))

Moonbounce Sponsors \$500 (1 OUT OF 2 STILL available)

Two moonbounces will accommodate both younger and older children.

- On site signage at Cherry Hill Park
- Opportunity to staff with company employees and provide giveaway
- listing in Foundation newsletter and event press release



Strike Zone (baseball game) Sponsor \$250

A classic carnival game.

- Same benefits as above



(SOLD)

Carnival Treats Sponsor \$250 (SOLD)

- Same benefits as above



Bubble Machine Sponsors \$100 - (SOLD)

Bubbles add excitement and put smiles on faces to enhance the post-race celebration.

➤ Same benefits as above

Confetti Cannons @\$100 (2 AVAILABLE)

Cannons are "detonated" as the top Male and Female Runner are announced at Awards Ceremony

➤ Same benefits as above



**2008 Run for the Schools Sponsors**

Brooks (Title Sponsor)  
Burke & Herbert Bank & Trust  
Commerce Bank  
Dominion Jewelers  
Drs. Love & Miller, PC  
Falls Church News Press  
Family Medicine in Falls Church  
Friends of the W&OD Trail  
Harris Teeter  
Hekemian & Company  
Flash Pointe Productions  
M&T Bank  
Next Realty  
Original Pancake House  
Road Runner Sports  
The UPS Store  
Vantage Fitness



**2009 Run for the Schools Sponsorship Application**  
**Sunday September 13, 2009**  
**8:00 AM**

- Annual Fun Run and 5K Race Title Sponsor \$7,500     Registration Sponsor \$2,000 (SOLD)
- 1-mile Family Fun Run Sponsor \$5,000                       Beverage Sponsor (1 AVAILABLE) or Snack Sponsor \$750 (SOLD)
- T-Shirt Sponsor or Awards Ceremony/Family Party Sponsor \$1,000 (circle one)
- Moonbounce Sponsor \$500 (1 AVAILABLE)
- Baseball game Sponsor (SOLD) or Carnival Treats Sponsor \$250 (SOLD)
- Bubble Machine Sponsor (SOLD) or Confetti Cannon Sponsor \$100 (circle one)

**SPONSOR/ADVERTISER INFORMATION**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company URL: \_\_\_\_\_

**Names of Runners**

5k \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Family Fun Run**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PAYMENT**

Sponsorship/Advertising Fee: \$ \_\_\_\_\_ Amount

Enclosed: \_\_\_\_\_

Please check one:    Visa     MasterCard     Check (make payable to Falls Church Education Foundation)

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

**If your sponsorship includes the use of your corporate identity, please email logo to [denglander@fcedf.org](mailto:denglander@fcedf.org)**

Mail or fax to:      Falls Church Education Foundation  
                            800 W. Broad Street Suite 203  
                            Falls Church, VA 22046  
                            Fax (703) 538-3464